Enjoy professional-looking 35 mm photography...indoors and out... from dazzling close-ups to far-away scenes!

YOU GET ALL THIS:

- Yashica * FX-3 35mm SLR Camera
- 50mm f/2.0 Standard Lens 135mm f/2.8 Telephoto Lens with Lens Case
- 2X Tele-converter with Case
- 3 Close-up Lenses with



USE IT FOR 30 NO-RISK DAYS!†

INCLUDED! Electronic Flash and Batteries. conditions...fast re-cycling. FX-3 MADE IN JAPA

Powerful, action-stopping 1/2000 sec. flash for Indoor and Low-light

Use it for 30 no-risk days to open up a whole world of picturetaking opportunities

PADETACH HERE

MOETACH HERE



INCLUDED! **Deluxe Gadget** Bag...soft durahude exterior ... holds camera. lenses, film, etc.

INCLUDED!

Set of 3 Close-up Lenses and Case. Take fascinating Close-ups Only Inches Away from Your Subject.

INCLUDED!

135mm f/2.8 automatic Telephoto Lens and Case. **Bring distant** scenes 21/2 times optically closer than standard lens for breathtaking effects.

INCLUDED!

FOR CONTAX LENS MADE IN A

2X Tele-converter and Case. Use with Standard or Telephoto Lenses to DOUBLE their power.

INCLUDED!

50mm f/2.0 automatic Standard Lens...for most photographic subjects...with brilliance and edge-to-edge clarity.

2.0 2.8 4 5.6

Recognized Yashica quality...simplified operation...all at a popular price!

Single lens reflex ("SLR") cameras are popular because they permit you to see exactly what will appear on the film; you compose and focus to capture precisely what you want. SLR's have the added advantage of interchangeable lenses to accommodate varying conditions-your Yashica accepts interchangeable Yashica, Zeiss and other high quality bayonet lenses.

- · Exposure...simply turn the aperture f-stop ring until the viewfinder indicates the proper exposure...it's that simple!
- Metering...FX-3 features through-the-lens, center-weighted CdS which meters the amount of light entering the lens and registers the correct exposure by means of the LED display.
- Focusing...Microprism spot with fine-focusing collar.
- Shutter...Speeds from 1 second to 1/1000th second: B: X-synchronization; self-timer.
- ASA speeds... 12 to 1600 in full variety of film speeds and types.
- Weight...Only 24 ounces with standard lens.
- Additional features... "Hot shoe" for flash photography... easy loading film spool...single-stroke film advance lever... double-exposure prevention...self-timer...automatic exposure counter.

CHARGE TO YOUR EXXON CREDIT CARD ACCOUNT

Yashica FX-3 SLR Camera and Lens System (#16410)

a month for 12 months plus 83¢ per month for ship ping and handling)

Or, if you prefer, one payment of only

(plus \$9.96 for shipping and handling)



Optional 35mm f/2.8 WIDE ANGLE LENS Get those W-I-D-E panoramic scenes. or group shots without stepping back...and back! Permits you to be

close to your subject but still include surrounding area... gives good depth-of-field and sharpness. (#17380)

ONLY \$233*

a month for 12 months (plus 41¢ per month for shipping and handling)

Or, if you prefer, one payment of only \$9996*

(plus \$4.92 for shipping and handling)

State and local taxes, if any, are additional.

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17380B

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The Yashica FX-3 lets you "preview" your picture and exposure <u>BEFORE</u> you shoot to help eliminate errors!

You get automatic exposure previewing when you press the exposure check button... While looking through the viewfinder simply touch the automatic exposure check button. You'll know if the settings are correct before you shoot... before you waste a shot! It quickly advises you of the exposure required by the scene—and if the camera is properly set. If improper—a visible red L.E.D. light signals a warning. If proper, a green L.E.D. signal lights up.

You can therefore quickly determine the exposure setting, and if not correct, simply "dial" a new one until the green light goes on. It's that easy!

Built-in Self-Timer lets you include yourself in the picture... Now you can get into your own pictures simply by pressing the self-timer button. This activates the delayed shutter release mechanism, then trips the shutter after a 10-second interval... giving you time to include yourself in the scene.



Microprism Collar lets you focus easily. When rough grainy-look disappears, you'll have precise focus.



Or, align the split-image center spot.



3 L.E.D.'s Warn of Incorrect Exposure... BEFORE You Shoot.

(+) Red L.E.D. signals overexposure (.) Green L.E.D. signals correct exposure (-) Red L.E.D. signals underexposure

Versatile 3 Lenses and 2X Tele-converter Let You Enjoy A Wide Range of Picture Taking...



Use the 50mm f/2.0 Normal Lens for your regular, mid-range shots



Add 2X Teleconverter to 50mm Lens, get effect of a 100mm lens



Use the 135mm f/2.8 Telephoto Lens to bring distant subjects really close.



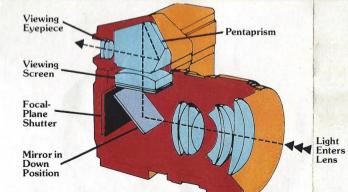
Add 2X Teleconverter to 135mm Lens, get super-close equal to 270mm!



Add optional 35mm f/2.8 Wide Angle Lens for group shots and panoramic scenes.



Use 1, 2, or combination of all 3 Close-up Lenses for a variety of close-up effects



What is an SLR Camera... and why is it so popular with both professionals and amateurs alike?

SLR means Single Lens Reflex. An SLR Camera lets you view the photographic subject through the same lens that takes the picture.

YASHICA LIMITED WARRANTY

A copy of the Yashica limited warranty for this camera will be included with it; or you may obtain a free advance copy by writing Exxon Merchandise Center, P.O. Box 87003, Chicago, IL 60680.

†TRY THIS REMARKABLE YASHICA CAMERA SYSTEM FOR 30 DAYS BEFORE YOU CHARGE IT TO YOUR ACCOUNT

The Yashica Camera Outfit has been selected by Exxon for its value and you must be completely satisfied. You may return the Camera Outfit for any reason during the 30-day trial period, without obligation. Simply return (UPS or prepaid parcel post insured) to Exxon Merchandise Center, 3210 S. Central Ave., Cicero, Illinois 60650 for full credit.

Specifications

Standard Lens: Yashica Lens ML 50 mm f/2 featuring the Contax/Yashica Mount and fully automatic diaphragm action. Full interchangeability with Yashica ML and Contax/Yashica Mount Zeiss T* lens lines.

Shutter: Vertically run, all-metal focal plane shutter with speeds from 1/1000 sec. to 1 sec., plus "B." Direct hotshoe flash synch at

1/125 sec.

Exposure control: Through-the-lens full aperture center-weighted light reading via quick-response SPD cell in pentaprism hous-

ing.

Exposure system: LED-O-MATIC "Zero-in" exposure-metering system: Green LED indicates correct exposure, Red (+) LED indicates over-exposure, Red (-) LED indicates under-exposure. Readout in viewfinder on pressing exposure check button. ASA range from 12 to 1600. EV range from EV 2 to 18 (f/1.4 at ASA 100).

✓ **Viewfinder:** Through-the lens reflex viewfinder with image magnification of 0.91X (at infinity); shows approx. 92% of the image field. Diagonal split-image centerspot focusing screen surrounded by microprism collar

in matte field.

Other features: Built-in 10 sec. self-timer, 130° full-stroke film advance lever with 20° stand-off; multi-slot take-up spool for easy film loading; rapid rewind crank, hinged back cover with double safety lock, lens release button, tripod socket; additive-type auto resetting exposure counter.

▶ Batteries: Powered by two 1.5V silver-oxide

batteries.